Version 1

1/31/2025

Penguin Random House, LLC



Comet 1.0 Implementation Guide

for direct Market use

# Comet 1.0 Implementation Guide CSV Data Files Overview

## General Information

This implementation guide includes the specific data elements and corresponding values that Penguin Random House provides in Comet Standard CSV files intended for use by the Direct Market. The CSV data files can be accessed via the Catalog page once you log in to your selfservice.penguinrandomhouse.biz account. There will be a separate full Comet CSV file posted per Catalog Month, in addition to weekly delta Comet CSV files posted each week.

### Schedule

Penguin Random House provides metadata feeds according to the following schedule:

* **Monthly Catalog CSV files** are updated at 12:05 a.m. EST each night, with the most up-to-date data elements for all items in that month’s solicitation catalog. There are two options for receiving the Monthly Catalog CSV files: they can either be sent in files separated by month, or they can be sent in a single file that combines each solicitation catalog month into one file.
  + Penguin Random House will continue to update data for catalogs dated 2 months prior to the current calendar month, in addition to the current month and newest future month’s solicitation catalog data.
    - *For example, as of January 31, 2025, PRH will update the November, December, January, and February 2025 catalogs each night.*
* **Weekly Catalog Delta CSV files** are updated at 12:05am EST on Fridays each week. These files are identical in structure to the Monthly Catalog CSV file but only include items in that month’s solicitation catalog that have experienced a data change since the prior Friday. A separate Weekly Catalog Delta CSV file will be created for each solicitation catalog month, or they can be sent in a single file that combines each solicitation catalog month into one file.
  + *For example, as of January 31, 2025, PRH will create separate weekly catalog delta csv files for the November, December, January, and February 2025 catalogs every Friday at midnight.*

On occasion, off-cycle immediate updates may be transmitted by Penguin Random House and will be present within the catalog data file.

### CSV DATA FILE

* The CSV file is UTF-8 encoded.
* The file will contain blanks and will not contain any “0” placeholder values. If there is no value for a data field, an empty (null/blank) string will be present and not a “0” value. If a “0” is present in a data field, it is an intentional value.
* The header row will always be present in each CSV file; each column header will not contain any spaces (for example, Image URL will be represented in the header row as ImageURL).
* Note that if attempting to use Excel to review the CSV data file, proper steps must be taken to import the file into Excel in order to preserve key data fields (UPC, ISBN, EAN, VariantRatio, OrderRequirementCodes, WriterISNI, ArtistISNI, CoverArtistISNI, ColoristISNI, InkerISNI, EditorISNI, LettererISNI, StockCode, AgeRange). PRH strongly suggests loading and transforming these fields as text within Excel to ensure data integrity.
* Any descriptive data fields (Description) are stripped of HTML, and double quotes have been escaped to preserve data integrity.
* All dates within the file should be displayed as YYYY-MM-DD. Note that if attempting to use Excel to review the CSV data file, Excel may automatically transform the date field into MM/DD/YYYY formatting. PRH strongly suggests transforming date fields in Comet into text within Excel to ensure data integrity (FOCdate, OnSaleDate, OriginalCatalogDate, CatalogMonth, ReturnWindow).
* **Withdraw Notifications** occur when an item may become postponed, canceled, or otherwise made inactive and withdrawn from active solicitation. In these cases, the Monthly Catalog Comet CSV file and the appropriate Delta Catalog Comet CSV file will include the relevant information (Sales Status Code and Sales Status fields will reflect the appropriate inactive status, e.g. PP – Postponed).

### Technical Support

For technical assistance with the Penguin Random House CSV data file, please email [dmdistrosupport@penguinrandomhouse.com](mailto:dmdistrosupport@penguinrandomhouse.com).

# CSV Data File Elements

## Data Elements and Values Included

### UPC

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 1 | UPC |

The **UPC** field provides the 12-digit Universal Product Code and 5-digit supplements for all items which carry a UPC.

#### *Example*

75960608857704611

### ISBN

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 2 | ISBN |

The **ISBN** field provides the 13-digit International Standard Book Number for all items which carry an ISBN.

#### *Example*

9781302920494

### EAN

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 3 | EAN |

The **EAN** is 13-digit International Standard Book Number + the additional 5 characters in price.

Note: Each new printing with a price change will have a different 18-digit EAN. Multiple EAN’s may share the same ISBN (13-digit number).

#### *Example*

978130292049451499

### Full Tile

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 4 | FullTitle |

The **FullTitle** field encompasses the full title of an item. This field may contain relevant information such as series number and variant information, where applicable.

Notes:

Periodical: [SeriesName] #[issue number] [one-shot] Cover [cvr letter] [variantdescription] [ratio in 1:## format]

Collcted/GN/TPB/HC: [SeriesName] [volume abbreviation] [number with leading zero] [variant description] [format abbr]

#### *Example*

Something is Killing the Children #1 Fall of the House of Slaughter Artgerm Full Art (Mature)

### Price USD

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 5 | PriceUSD |

The **PriceUSD** field includes the suggested retail price in US dollars that is printed on the product. Note that this field will not include a dollar sign ($). Also known as the MSRP.

#### *Example*

3.99

### Price CAD

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 6 | PriceCAD |

The **PriceCAD** field includes the suggested retail price in Canadian dollars. Note that this field will not include a dollar sign ($).

#### *Example*

9.99

### Price UK

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 7 | PriceUK |

The **PriceUK** field includes the suggested retail price in British Pound Sterling. Note that this field will not include a currency symbol.

#### *Example*

5.99

### 8. Net Price | 9. Net Priced

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 8 | NETPrice |
| 9 | NETPriced |

If an Item is flagged as NET Priced, it defaults to the USD item price. Use the **NETPrice** field to override that default. (Example: 5.06 for an item that is net priced at $5.06)

The **NETPriced** field is a single value field. If a Y is present, it indicates that the product is NET priced.

#### *Examples*

5.06, Y

### 10. Series Name

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 10 | SeriesName |

The **SeriesName** field is the main title of the item.

#### *Example*

Something is Killing the Children

### 11. Series Number

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 11 | SeriesNumber |

The **SeriesNumber** field displays the issue or volume number of the item, if it is part of a numbered series.

#### *Example*

1

### 12. Subtitle

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 12 | Subtitle |

The **Subtitle** field is a secondary or explanatory title, often printed on the cover of an item.

#### *Example*

Fall of the House of Slaughter

### 13. Cover Description

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 13 | CoverDescription |

The **CoverDescription** field describes the cover differences between different editions. Should not contain the word "Cover".

#### *Example*

Artgerm Full Art

### 14. Primary Format Type | 15. Secondary Format Type | 16. Product Category

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 14 | PrimaryFormatType |
| 15 | SecondaryFormatType |
| 16 | ProductCategory |

The **PrimaryFormatType** field contains a code that corresponds to the specific format of the item. Book, Merchandise (See Format Types below). This should start from the outside of the product to the inside (a slipcase is outside of hardcovers, for example). For example, if an item is a box set of hardcovers, the FormatType should be BX.  
 ***Possible Values:*** All possible values are listed in Appendix A.

The **SecondaryFormatTypes** field further defines format types. For example, Hardcover > Omnibus (See FormatTypes in the data definitions). This field is a commaseparated list of format codes.  
 ***Possible Values:*** All possible values are listed in Appendix A.

The **ProductCategory** is the categorization that the product falls under for taxation purposes.  
 ***Possible Values:*** ProductCategoryvalues are below.

|  |
| --- |
| **ProductCategory** |
| Apparel |
| AV Media |
| Books |
| Calendars |
| Cards |
| Comics |
| Food |
| Games |
| Graphic Novels |
| Magazines |
| Novelties |
| Posters |
| Sales Tools |
| Supplies |
| Toys |

### 17. Text Number

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 17 | TextNumber |

The TextNumber field (Red, Black, Omega, etc).

#### *Example*

Omega

### 18. Volume Tag

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 18 | VolumeTag |

Is the collection referred to as a Book, Season, Volume or other?

#### *Example*

Volume

#### *Possible values:*

|  |
| --- |
| **VolumeType** |
| Book |
| Chapter |
| Part |
| Season |
| Volume |
| Year |

### 19. Description

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 19 | Description |

The **Description** field displays the full description associated with the item. Note that this text will not contain any HTML formatting, and double quotes will be escaped to maintain file integrity.

#### *Example*

#### Erica's heartbreak in the wake of tragedy turns to rage as she faces Cutter one final time. But who else will fall at the hands of the Order, and how will things change for Cecilia and the House of Slaughter?

### 20. Initial Order Date

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 20 | InitialOrderDate |

Identifies when the initial orders are due on a product, expressed in YYYY-MM-DD.

#### *Example*

#### 2021-02-02

### 21. FOC Date

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 21 | FOCDate |

The **FOCDate** field provides the Final Order Cutoff date for the item, expressed in YYYY-MM-DD. Please note that the distributor FOC date may differ from the publisher FOC date.

#### *Example*

#### 2021-03-26

### 22. On Sale Date

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 22 | OnSaleDate |

The **OnSaleDate** field provides the expected On Sale Date/In-Store Date for the item, expressed in YYYY-MM-DD.

#### *Example*

#### 2025-03-19

### 23. Original Catalog date

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 23 | OriginalCatalogDate |

The **OriginalCatalogDate** field corresponds to the date when the item was originally listed, expressed in YYYY-MM-DD (for Offered again and Resolicited Items).

#### *Example*

#### 2021-01-26

### 24. Publisher Name

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 24 | Publisher Name |

The **PublisherName** field displays the name of the publisher or division that is publishing the item.

#### *Example*

Marvel Comics

### 25. Imprint Name

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 25 | ImprintName |

The ImprintName field displays the name of the imprint or brand that is publishing the item.

#### *Example*

DC Universe versus Black Label, Skybound for Image Comics

### 26. Storyline

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 26 | Storyline |

A group of issues that tie together into one storyline, these may cross series codes, or be contained within one series code.

#### *Example*

Fall of the House of X

### 27. Series Frequency

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 27 | SeriesFrequency |

The **SeriesFrequency** field discloses information specific to the publication cadence or type of the item.

#### *Example*

Monthly

#### *Series Frequency Picklist:*

|  |  |
| --- | --- |
| **SeriesFrequency** | **Description** |
| Once | A one-shot, or one-off product |
| Weekly | Every week. |
| Bi-Weekly | Every two weeks. |
| Twice-Monthly | Two times per month. |
| Monthly | Once per month. |
| Bi-Monthly | Every two months. |
| Quarterly | Every three months (4 times a year) |
| Annual | Once per year. |
| Irregular | Occasional, no firm date set, but more than one. |

### 28. Max Issue

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 28 | MaxIssue |

The **MaxIssue** field refers to the highest number (last issue) in a limited series. For example, in Umbrella Academy: Apocalypse Suite #4 (of 6), the Max Issue data [(of 6)] identifies the title as a six-issue limited series.

#### *Example*

6

### 29. Variant Number

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 29 | VariantNumber |

A numerical representation of the order in which a variant was added (i.e. the fourth added variant would have the number 4), should correspond with the last 2 or 3 digits of a UPC (depending on your ICP pattern) where possible.

#### *Example*

2

### 30. Variant Ratio

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 30 | VariantRatio |

The **VariantRatio** field is a numeric field that denotes the ordering requirement, if any, to purchase the item.

#### *Example*

1:25

### 31. Series Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 31 | SeriesCode |

**SeriesCode** is used to denote a specific title alpha-numerically and encompasses all issues of a given title.

Q1C

### 32. Series Type

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 32 | SeriesType |

What type of a comic is this, for example a one-shot vs ongoing vs limited series?

#### *Example*

Limited Series

#### *Series Type Picklist:*

|  |  |
| --- | --- |
| **SeriesType** | **Description** |
| One-Shot | A one-off item, is not connected to another series. |
| Ongoing | Regular, ongoing series that comes out on a regular basis. |
| Limited Series | A finite number of these issues will be made. |
| Annual | A once per year title. |

### 33. Parent Series Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 33 | ParentSeriesCode |

The **ParentSeriesCode** will indicate a series code that this is a child of (example: Annual is the child of a series code). Batman (1940) is the parent of Batman New52 (2011), which is the parent of Batman Rebirth (2016). Is only intended for the first issue of a series, or for a one-shot

#### *Example*

**76194130640**

### 34. Series Family

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 34 | SeriesFamily |

**SeriesFamily** represents a family of titles (I.E., All Spider-Man, All Batman, All X-Men, All Titans).

#### *Example*

**Batman**

### 35. Page Count

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 35 | PageCount |

The **PageCount** field displays the page count of the publication.

#### *Example*

40

### 36. Primary Content Type

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 36 | PrimaryContentType |

**PrimaryContentType** defines something as primarily original content, or primarily reprinted content.

#### *Example*

Original Content

#### *Primary Content Type Picklist:*

|  |  |
| --- | --- |
| **PrimaryContentType** | **Description** |
| Original Content | Contains entirely original content. |
| Collected Content | Contains entirely reprinted content. |
| Digital First Printing | Contains primarily content that was previously presented on digital platforms. |
| Primarily Original Content | Contains primarily original content. |
| Primarily Reprinted Content | Contains primarily reprinted content. |

### 37. Issue Sort

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 37 | IssueSort |

The **IssueSort** field is the sorting number, which should usually be the same as the Series Number, except for when it is not. i.e. Deathmate Black, Deathmate Series, Zero Hour #4 (which was the first issue).

#### *Example*

57.5

### 38 – 43. BISAC AND BISAC Description

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 38 | BISAC1 |
| 39 | BISAC1Description |
| 40 | BISAC2 |
| 41 | BISAC2Description |
| 42 | BISAC3 |
| 43 | BISAC3Description |

The **BISAC1** field denotes the first 9-character alphanumeric BISAC code associated with the item. The [Book Industry Standards and Communications (BISAC) Subject Heading list](https://bisg.org/page/BISACEdition) is an industry-approved list of subject descriptors, intended to help retailers and data providers standardize genre and subject classification. This list is updated annually, please check the BISG website for the latest list of BISAC codes.

The **BISAC1Description** field provides the descriptive translation of the corresponding BISAC1 subject code.

Up to 3 BISAC subject codes and BISAC descriptions may be provided for any Penguin Random House distributed item and are ordered in terms of importance from 1-3.

#### *Example*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **BISAC1** | **BISAC1Description** | **BISAC2** | **BISAC2Description** | **BISAC3** | **BISAC3Description** |
| CGN004290 | Comics & Graphic Novels - Manga - Supernatural | CGN004280 | Comics & Graphic Novels - Manga - School Life | CGN004160 | Comics & Graphic Novels - Manga - Media Tie-In |

### 44. Language

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 44 | Language |

The **Language** field provides a 3-character code that provides information about the language of the item.

***Possible Values:*** For a list of all possible Language values, please see Appendix B.

### 45. Age Range

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 45 | AgeRange |

The **AgeRange** field is a four-character alphanumeric range of ages that apply to the target audience of the item.

***Possible Values:*** For a list of all possible AgeRange values, please see Appendix C.

### 46. Media Rating

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 46 | MediaRating |

The **MediaRating** field discloses the actual media rating value for the item.

***Possible Values:*** For a list of all possible MediaRating values, please see Appendix D.

### 47. Adult

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 47 | Adult |

**Adult** (A) titles are intended for sale only to adult customers. This field identifies items which have explicit content intended for adults.

#### *Example*

Y

### 48. Variant Mechanic

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 48 | VariantMechanic |

If this is not an open order variant, the constraint type for ordering is described in the **VariantMechanic** field.

#### *Example*

Ratio Variant

#### *Possible Values:* For a list of all possible values for VariantMechanic, please see Appendix E.

### 49. Alternature UPC

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 49 | AlternateUPC |

In the case a title has more variant covers than can be accounted for with the item's base barcode, this alternate UPC code would indicate the other barcodes used to qualify for a ratioed variant.

#### *Example*

70985301898

### 50. Order Requirement Codes

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 50 | OrderRequirementCodes |

The Order Requirement Codes field is a numeric field containing barcodes that should be used in conjunction with the Exceed Number field. Ratio and non-ratio variants, by default count toward these thresholds unless listed in the Order Exception Codes field.

#### *Example*

72513032443605151, 72513032443605161

### 51. Order Exception Codes

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 51 | OrderExceptionCodes |

Barcodes outside of the standard set that are to be EXCLUDED in ratio threshhold math.

#### *Example*

76194137779700191, 76194137779700122

### 52. Exceed Percentage

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 52 | ExceedPercentage |

X% more of the item identified in the ExceedOrderRequirementCodes field.

#### *Example*

10

### 53. Eligible Codes

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 53 | EligibleCodes |

The EligibleCodes field is a numeric field of barcodes that should be used in conjunction with ExceedNumber. Barcodes in this field will be used to determine the total quantity of all items of a specific title that must meet or exceed the quantity calculated by ExceedNumber.

#### *Example*

75960620483001121, 75960620483001111

### 54. Publisher Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 54 | PublisherCode |

Numerical representation of the 5 digit "Manufacturer Code" used to designate a UPC code.

#### *Example*

59606

### 55. Content Items

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 55 | ContentItems |

Text field that indicates what is in the collection.

#### *Example*

Collects Secret Origins #48, Swamp Thing #40, The Sandman #8, Doom Patrol #25, Warlord #48 and #55, Legion of Super-Heroes #298, Nathaniel Dusk #1, Infinity Inc. #14, The New Teen Titans #16, The Best of DC: Blue Ribbon Digest #58, Watchmen #1, Camelot 3000 #1, Batman: The Dark Knight Returns #2, Angel Love #1, and History of the DC Universe #1-2

### 56. Reprint

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 56 | Reprint |

Is the item a Reprint? Facsimile editions - Image Firsts, something that has come out previously.

#### *Example*

N

### 57. Printing

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 57 | Printing |

What printing is the item?

*Example*

2

### 58. Writer ISNI | 59. Writer

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 58 | WriterISNI |
| 59 | Writer |

The **WriterISNI** field indicates the ISNI number for the Writer, if any exist, semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Writer** field identifies the primary creator responsible for authoring/writing the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0001 2146 227X

Neil Gaiman

### 60. Artist ISNI | 61. Artist

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 60 | ArtistISNI |
| 61 | Artist |

The **ArtistISNI** field indicates the ISNI number for the Artist, semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Artist** field identifies the primary creator responsible for illustrating the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0001 1691 8041

Jack Kirby

### 62. Cover Artist ISNI | 63. Cover Artist

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 62 | CoverArtistISNI |
| 63 | CoverArtist |

The **CoverArtistISNI** field indicates the ISNI number for the Cover Artist, semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **CoverArtist** field identifies the primary creator responsible for illustrating the cover of the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0001 0776 4052

Marie Severin

### 64. ColoristISNI | 65. Colorist

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 64 | ColoristISNI |
| 65 | Colorist |

The **ColoristISNI** field indicates the ISNI number for the Colorist (if any), semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Colorist** field identifies the primary creator responsible for coloring the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0003 9593 3286

Tatjana Wood

### 66. Inker ISNI | 67. Inker

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 66 | InkerISNI |
| 67 | Inker |

The **InkerISNI** field indicates the ISNI number for the Inker (if any), semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Inker** field identifies the primary creator responsible for inking the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0003 5502 7529

Bill Sienkiewicz

### 68. Editor ISNI | 69. Editor

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 68 | EditorISNI |
| 69 | Editor |

The **EditorISNI** field indicates the ISNI number for the Editor (if any), semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Editor** field identifies the primary creator responsible for editing the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0004 2851 3043

Karen Berger

### 70. Letterer ISNI | 71. Letterer

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 70 | LettererISNI |
| 71 | Letterer |

The **LettererISNI** field indicates the ISNI number for the Letterer (if any), semicolon separated list of all writers on the item, multiple creators should be separated by a semicolon, this field should be text.

The **Letterer** field identifies the primary creator responsible for lettering the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

0000 0003 6467 1658

Elizabeth Breitweiser

### 72. Contributor

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 72 | Contributor |

The **Contributor** field identifies any other primary creator responsible for some other contribution to the item. If there is more than one contributor per role, names should be separated by a semicolon. All contributors will be displayed as FIRST LAST name.

#### *Example*

Ken Albery; Erik Larsen

### 73. Carton Quantity

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 73 | CartonQuantity |

The **CartonQuantity** field displays the number of individual units contained in a single carton.

#### *Example*

180

### 74. Unit Measurements

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 74 | UnitMeasurements |

The **UnitMeasurements** field displays information about whether the following four unit-measurement fields will be expressed in imperial or metric systems of measurement.

#### *Possible Values*

Imperial, Metric

### 75. Unit Width | 76. Unit Height | 77. Unit Depth | 78. Unit Weight

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 75 | UnitWidth |
| 76 | UnitHeight |
| 77 | UnitDepth |
| 78 | UnitWeight |

The **UnitWidth** field displays the width of the item, rounded to the fourth decimal place. The **UnitHeight** field displays the height of the item, rounded to the fourth decimal place. The **UnitDepth** field displays the depth of the item, rounded to the fourth decimal place. The **UnitWeight** field displays the weight of the item, rounded to the fourth decimal place.

#### *Example*

|  |  |  |  |
| --- | --- | --- | --- |
| **Unit Width** | **Unit Height** | **Unit Depth** | **Unit Weight** |
| 12.3616 | 10.1875 | 0.8 | 6.9991 |

### 79. Case Weight | 80. Case Length | 81. Case Width | 82. Case height

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 79 | CaseWeight |
| 80 | CaseLength |
| 81 | CaseWidth |
| 82 | CaseHeight |

The **CaseWeight** field displays the weight of a case, rounded to the fourth decimal place. The **CaseLength** field displays the length of the case, rounded to the fourth decimal place. The **CaseWidth** field displays the width of the case, rounded to the fourth decimal place. The **CaseHeight** field displays the height of the case, rounded to the fourth decimal place.

#### *Example*

|  |  |  |  |
| --- | --- | --- | --- |
| **Case Weight** | **Case Length** | **Case Width** | **Case Height** |
| 8.1673 | 14.25 | 36.616 | 5.24 |

### 83. Stock Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 83 | StockCode |

The **StockCode** field is the Primary ID of the item that can be tracked month-to-month.

#### *Example*

ID11031989

### 84. Month Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 84 | MonthCode |

The **MonthCode** field is the ID of the item for a specific catalogue month (traditionally MMMYY#### format).

#### *Example*

SEP081984

### 85. Alternate Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 85 | AlternateCode |

The **AlternateCode** field is for any alternate codes for other distribution arms.

#### *Example*

SBAPR0550

### 86. Offered Again

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 86 | OfferedAgain |

Sometimes, items are solicited more than once in subsequent catalogues. This field denotes if an item is being Offered Again. The **OfferedAgain** field is a single-value field. If a Y is present, it denotes that the item has appeared in a previous catalog and is available to be ordered again. (All other instances will display a null.) Please note that Offered Again items are different from Resolicited items (that were solicited in a previous catalog but were canceled before shipping).

#### *Example*

Y

### 87. Resolicited

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 87 | Resolicited |

The **Resolicited** field is a single-value field with Y or N values, where Y indicates that the item was previously listed, but was cancelled before shipping and is being listed again. No previous orders were committed, and this re-issue will be the first time this product is being ordered.

#### *Example*

N

### 88. FOC Item

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 88 | FOCItem |

The **FOCItem** field denotes whether a title is eligible for order adjustments by the Final Order Cutoff.

#### *Example*

N

### 89. Demand Check

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 89 | DemandCheck |

After the Final Order Cut-off deadline, the publisher will evaluate the orders and determine if the product will be reprinted. If the orders do not justify a reprint, all orders will be canceled, and retailers will be notified via the Order Cancellation section of their invoices.

#### *Example*

N

### 90. Initial Order Increment

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 90 | InitialOrderIncrement |

The **InitialOrderIncrement** field is the minimum quantity required to order, similar to a case quantity.

#### *Example*

12

### 91. Reorder Increment

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 91 | ReOrderIncrement |

The **ReOrderIncrement** field is the Minimum quantity required to re-order, similar to a case quantity.

#### *Example*

6

### 92. Bundle Quantity | 93. Bundle UPCS

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 92 | BundleQuantity |
| 93 | BundleUPCs |

The **BundleQuantity** field denotes the quantity of breakable units in a bundle. The **BundleUPCs** field lists the UPCs within the bundle of items.

#### *Example*

12

72513032443605151, 72513032443605161

### 94. Sales Restrictions

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 94 | SalesRestrictions |

The **SalesRestrictions** field displays the geographic territories where the item may not be sold, in a comma separated list. See list of country codes (based on 2-character ISO 3166 country codes) at the link below.

***Possible Values.*** For a list of all possible values, please see the [ISO 3166 Country Codes website](https://www.iso.org/iso-3166-country-codes.html).

### 95. Order Form Notes

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 95 | OrderFormNotes |

The **OrderFormNotes** field is for parenthetical descriptions, added below catalog line items, offering additional ordering information on solicited merchandise.

#### *Example*

50/50 Covers Distributed in Equal Ratio

### 96. Catalog Page

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 96 | CatalogPage |

The **CatalogPage** field identifies the page number in the distributor catalog on which an item’s solicitation information can be found.

#### *Example*

14

### 97. Catalog Month

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 97 | CatalogMonth |

The **CatalogMonth** field identifies the original date the item was solicited. Also known as "Catalog Date". (YYYY-MM), for items that are cancelled and re-solicited, this date will be for the NEW solicitation date.

#### *Example*

2021-02

### 98. Discount Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 98 | DiscountCode |

The **DiscountCode** field is for the code that designates which discount an account is eligible for. This supports fluctuating discounts based on publisher or vendor, and requires a table to decode.

#### *Example*

BXM

### 99. Reorder Discount Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 99 | ReorderDiscountCode |

The **ReorderDiscountCode** field is for the code that designates which discount an account is eligible for a reorder.

#### *Example*

BXM

### 100. Returnable

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 100 | Returnable |

The **Returnable** field includes a Y or N value indicating if the item is eligible to be returned. If the field is N, it means this item is non-returnable.

### 101. Return Window

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 101 | ReturnWindow |

The **ReturnWindow** field corresponds to the applicable date when an item can be returned.

#### *Example*

2024-08-01:2024-08-15

### 102. Return Type

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 102 | ReturnType |

The **ReturnType** field indicates the type of returnability (affidavit, stripped cover, return to publisher, etc).

#### *Possible Values:*

|  |  |
| --- | --- |
| **ReturnType** | **Description** |
| Affidavit | Signed affidavit required to distributor |
| Full Copy Return | Return item to distributor |
| Label Return | Return item with specific label (see notes for more details) |
| Stripped Cover | Strip cover and return to distributor |

### 103. Return Qualifier

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 103 | ReturnQualifier |

The **ReturnQualifier** field indicates if it is an open return or a return with qualifiers.

*Possible Values:*

|  |  |
| --- | --- |
| **ReturnQualifier** | **Description** |
| Open Return | Unlimited return. |
| Return with Qualifier | May only return (ReturnPercent). |

### 104. Return Percent

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 104 | ReturnPercent |

The **ReturnPercent** is the percentage of FOC order you may return for a Return with Qualifier.

### 105. Image URL

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 105 | ImageURL |

The **ImageURL** field is a persistent URL that points to a high-resolution cover image for the item. If the field is blank, it means that a cover image is not yet available.

**URL naming structure:**

http://images.penguinrandomhouse.com/cover/d/MainIdentifier

Where MainIdentifier is the UPC or ISBN for the item

#### *Example*

http://images.penguinrandomhouse.com/cover/d/75960609508700111

### 106. Image Update Date

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 106 | ImageUpdateDate |

The **ImageUpdateDate** field indicates the last date the cover of the item was changed, expressed as YYYY-MM-DD. If the field is blank, it means that a cover image is not yet available.

#### *Example*

2021-05-01

### 107. Sales Status Code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 107 | SalesStatusCode |

The **SalesStatusCode** field includes 2-character codes indicating the publication status of the item.

***Possible Values:*** SalesStatusCode values provided by Penguin Random House are below.

|  |  |
| --- | --- |
| **Sales Status Code** | **Sales Status** |
| IP | Active |
| CA | Cancelled |
| OP | Out of Print |
| OS | Inactive |
| PP | Postponed |
| RM | Remaindered |
| XD | Not Our Product |

### 108. Distributor publisher code

|  |  |
| --- | --- |
| **Column Position** | **Data Element** |
| 108 | DistributorPublisherCode |

The **DistributorPublisherCode** field is a 2-character alpha-numeric code that aligns with the PRH Division / Client Publisher that the UPC/ISBN belongs to.

## Sample CSV Files

All CSV files (Monthly Catalog CSV, Weekly Delta CSV) can be accessed on Penguin Random House’s self-service biz site. For a sample CSV data file output, please use the link below.

[Sample COMET CSV File](https://randomhouse.box.com/s/5304t09nw3ps5vc52m24m3e5ct0tuvz1)

## Appendix A: Primary Format Type & Secondary Format Type

Format Type values currently provided by Penguin Random House:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **FormatType** | **FormatType Description** |  | **FormatType** | **FormatType Description** |
| BE | Spiral Bound |  | MW | Manhwa |
| BF | Pamphlet |  | MX | Mass Max Paperback |
| BI | Rag Book |  | MZ | Magazine |
| BJ | Bath Book |  | MZ | Magazine |
| BK | Novelty Book |  | NO | Novelty Item |
| BM | Bookmark |  | NT | Non-Traditional |
| BR | Board Book |  | OS | Oversized |
| BX | Boxed Set |  | PA | Notebook |
| CA | Calendar |  | PB | Premium Comic Book |
| CA | Collectible Card Games |  | PC | Calendar |
| CB | Comic Book |  | PD | Cards |
| CC | Sheet map, flat |  | PF | Diary |
| CD | Audio CD |  | PK | Poster |
| CG | General Merchandise |  | PO | Postcard |
| CL | Coloring Book |  | PO | Postcard |
| CO | Comic Book Bundle |  | PR | Mass Premium Paperback |
| CS | Audio Cassette |  | PS | Poster |
| CT | Catalog |  | PU | Pop-up Book |
| CV | Cover |  | RS | Retailer Sales Tool |
| DE | Game Cartridge |  | SC | Slipcased Format |
| DG | Digest Paperback |  | SK | Stickers |
| DW | Tableware |  | SM | Scented Book |
| FM | Other apparel |  | SO | Slipcased Oversized |
| FZ | Novelty Book |  | ST | Sticker Book |
| GC | Graphic Comic Box |  | TA | Tattoos |
| GN | Graphic Novel |  | TC | Trading Cards |
| HC | Hardcover |  | TF | Touch & Feel |
| HS | Hardcover Slip Cased |  | TM | Traditional Manga (Left to Right) |
| JW | Jewelry |  | TR | Trade Paperback |
| LB | Tote bag |  | VI | Video |
| LF | Lift-the-Flap |  | WM | Western Manga (Right to Left) |
| LG | Lithograph |  | WW | Mixed Media |
| MA | Manga |  | XA | Trade-only Material |
| MF | Sheet Map Folded |  | ZA | General Merchandise |
| MG | Mixed Media |  | ZC | Soft Toy |
| MM | Mass Market Paperback |  | ZD | Toy |
| MU | Manhua |  | ZE | Board Game |

## Appendix B: Languages

Language code values currently provided by Penguin Random House:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Language Code** | **Language** |  | **Language Code** | **Language** |
| Grc | Ancient Greek |  | ita | Italian |
| Ara | Arabic |  | jpn | Japanese |
| Baq | Basque |  | kor | Korean |
| Ben | Bengali |  | lat | Latin |
| Cat | Catalan |  | mul | Multiple |
| Chr | Cherokee |  | qls | Neutral Latin American Spanish |
| Chi | Chinese |  | nor | Norwegian |
| Hrv | Croatian |  | arc | Imperial Aramaic (700-300 BCE) |
| Cze | Czech |  | ang | Old English |
| Dan | Danish |  | per | Persian (Farsi) |
| Dut | Dutch; Flemish |  | pol | Polish |
| dum | Dutch; Middle |  | por | Portuguese |
| Eng | English |  | rus | Russian |
| Est | Estonian |  | sam | Samaritan Aramaic |
| Fre | French |  | san | Sanskrit |
| Ger | German |  | slv | Slovenian |
| Gre | Greek, Modern (1453-) |  | spa | Spanish |
| Heb | Hebrew |  | swe | Swedish |
| Hin | Hindi |  | tam | Tamil |
| Hun | Hungarian |  | tur | Turkish |
| Ind | Indonesian |  | yid | Yiddish |
| Gle | Irish |  |  |  |

## APPENDIX C: Age range

AgeRange values currently provided by Penguin Random House:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **AgeRange** | **Description** |  | **AgeRange** | **Description** |
| 0002 | 0-2 years |  | 0709 | 7-9 years |
| 0003 | 0-3 years |  | 0710 | 7-10 years |
| 0103 | 1-3 years |  | 0711 | 7-11 years |
| 0204 | 2-4 years |  | 07UP | 7 and up |
| 0205 | 2-5 years |  | 0809 | 8-9 years |
| 0305 | 3-5 years |  | 0810 | 8-10 years |
| 0306 | 3-6 years |  | 0811 | 8-11 years |
| 0307 | 3-7 years |  | 0812 | 8-12 years |
| 0406 | 4-6 years |  | 0912 | 9-12 years |
| 0407 | 4-7 years |  | 1014 | 10-14 years |
| 0408 | 4-8 years |  | 1017 | 10-17 years |
| 0506 | 5-6 years |  | 10UP | 10 and up |
| 0507 | 5-7 years |  | 1214 | 12-14 years |
| 0508 | 5-8 years |  | 12UP | 12 and up |
| 0509 | 5-9 years |  | 1317 | 13-17 years |
| 0607 | 6-7 years |  | 13UP | 13 and up |
| 0608 | 6-8 years |  | 14UP | 14 and up |
| 0609 | 6-9 years |  | 16UP | 16 and up |
| 0708 | 7-8 years |  | 18UP | 18 and up |

## APPENDIX D: Media Rating

MediaRating values currently provided by Penguin Random House:

|  |  |
| --- | --- |
| **Media Rating** | **Description** |
| Explicit Content | Appropriate for readers age 18 and older only. |
| Mature | Appropriate for readers age 17 and older.May contain intense violence, extensive profanity, nudity, sexual themes and other content suitable only for older readers. |
| Parental Advisory | Appropriate for 15 and up. Similar to T+, but featuring more mature themes and/or more graphic imagery. Recommended for teen and adult readers. |
| Parental Advisory SLC | Same as Parental Advisory, but contains Strong Language Content. |
| Rated T+ | Appropriate for readers age 15 and older. May contain moderate violence, mild profanity, graphic imagery and/or suggestive themes. |
| Rated T | Appropriate for readers age 12 and older. May contain mild violence, language and/or suggestive themes. |
| All Ages | Appropriate for all ages. |
| No Rating | No media rating for this item. |
| [null/blank] | No media rating for this item. |

## APPENDIX E: Variant mechanics

VariantMechanics values currently provided by Penguin Random House:

|  |  |  |
| --- | --- | --- |
| **VariantMechanics** | **Description** | **Use Case Example** |
| Open Order | Can be ordered with no restrictions |  |
| Opt-In Variant | Promotional opportunity offered by some publishers several times a year to have a launch party for particular issues. The Opt-In Variant has its own cover and will be linked to a number of promotional items, some of which are provided for free upon ordering the Party Variant and some of which are available for purchase once you have ordered the party variant. | Party Variants |
| Promotional Item | Most of these are provided to retailers on a monthly schedule with quantities determined by the size of the retailer. They will often also be available for sale to any retailer who wants to purchase more than their usual allotment. May be a Thank You variant, or a specific incentive variant such as for attending ComicsPRO or a retailer seminar. | Comics Pro Variant Thank You Variant |
| Store Exclusive | A specific cover that a store or group of stores commssions and makes available | Convention Exclusive Store Exclusive |
| One per store | A cover which is only available as one per store, regardless of any other qualifiers. | may be gated or not gated |
| Exceed Variant | Exceed variants: retailers can order as many copies as they want if they order X% more of the regular cover than they did of another book (which doesn’t have to be in the same series). |  |
| Ratio Variant | Incentive (Ratio) variants: retailers can order one for every X copies they order of the regular cover. | A 1:10 Ratio Variant |
| Other Variant | Something we haven't thought of...explanation in Order Notes |  |
| Team Variant | Minimum order of 250 for example. |  |

# “How To” Helpful Tips

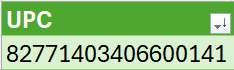
Data can be complicated. To safely load data into your systems, you may have several questions. Penguin Random House will continue to update this section of our documentation with helpful instructions and tips as they pertain to data.

## How To (Safely) Open a CSV File in Excel

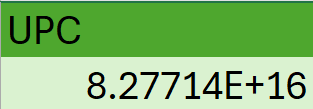
If you are using Microsoft Excel to review and manipulate data from PRH’s CSV Data File, we highly recommend following these import steps in order to prevent loss of information or truncation/rounding issues.

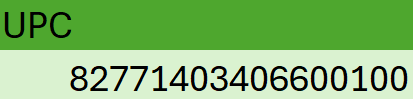
For example: Microsoft Excel cannot handle numbers with more than 15 digits per cell. When UPCs are entered as a number in a cell, Excel will store the first 15 digits but then replace any remaining digits with zeroes.

For example, this UPC…



…may translate to the below if the file is not imported correctly.



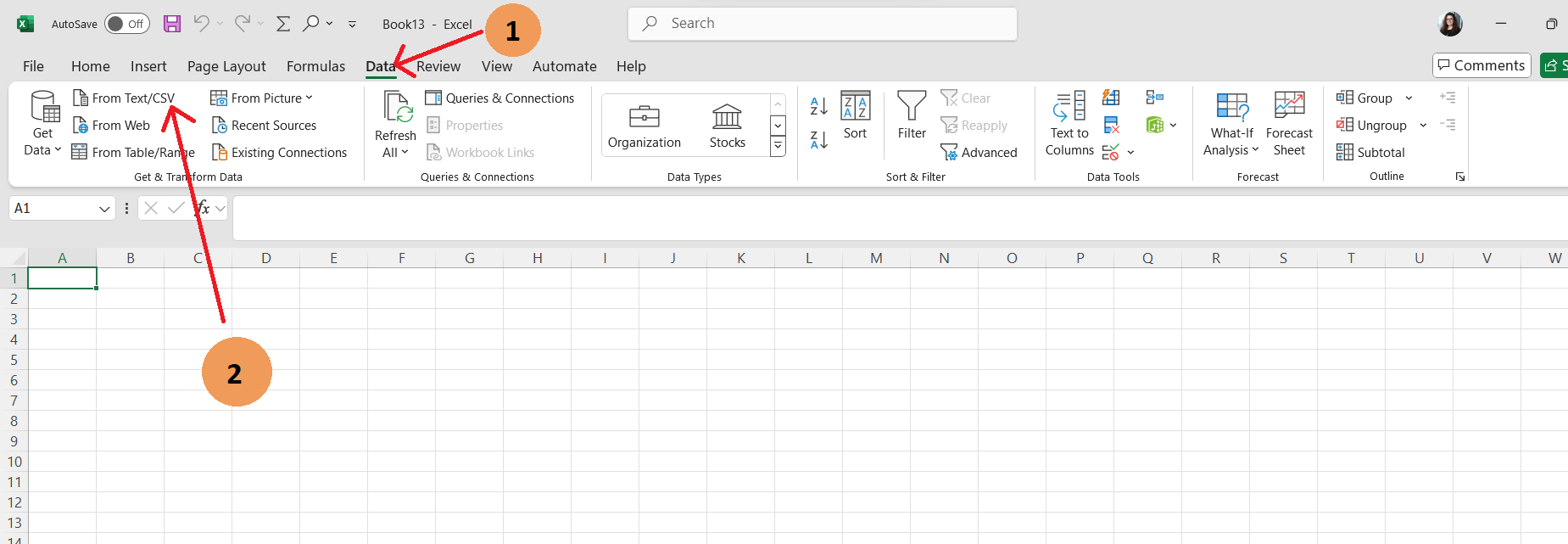


Other common issues you might run into if you haven’t imported the CSV safely into excel may include:

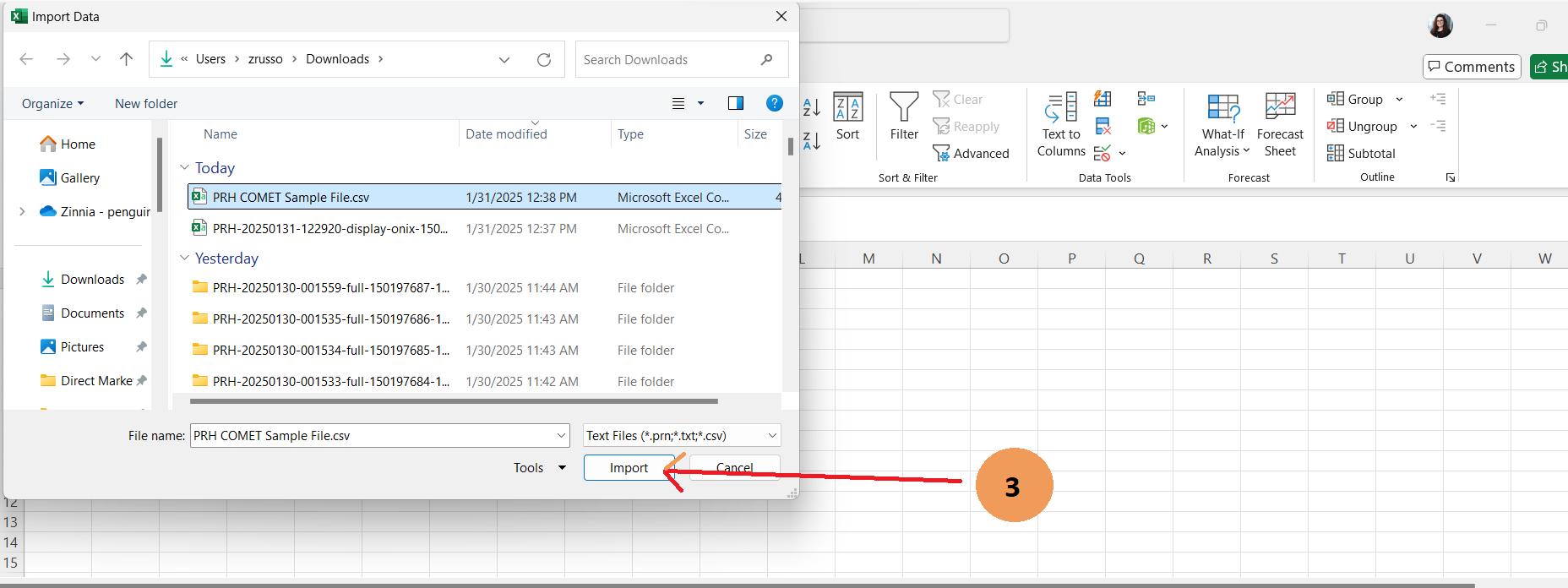
* **OrderRequirement** looks like a timestamp 1:05:01
* **OrderRequirement** looks like a decimal 0.111111111
* **OrderRequirementUPC** looks like 7.59606E+16 or 75960609341000000
* **ISBN** looks like 9.7813E+12
* **Barcode** looks like 9.7813E+12
* **Description** or **ContributorBio** contain strange symbols like: *LINKÂ* is a bestselling Japanese writer best known for the *mangaÂ*
* And more…

In order to import the PRH CSV Data file safely into Excel, follow these steps:

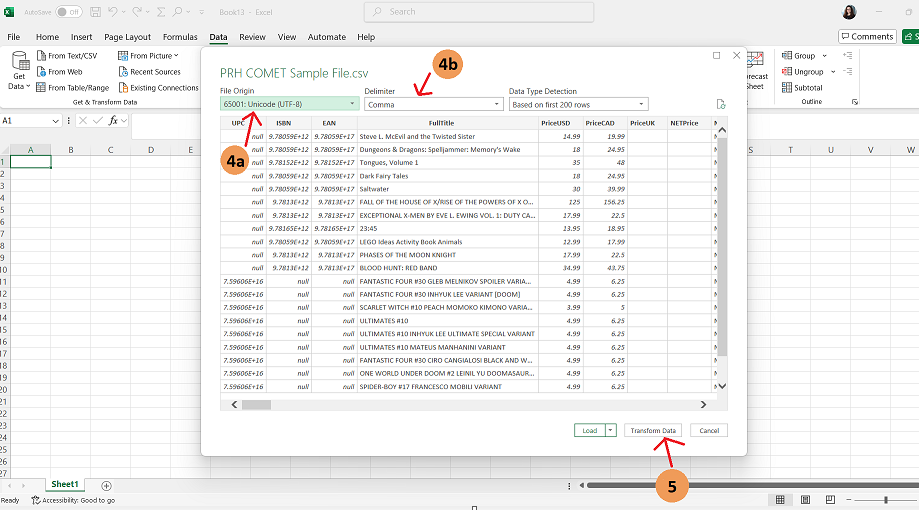
1. Open the Excel spreadsheet where you want to import the CSV data. (This can be a brand new spreadsheet in Excel, or an existing XLSX spreadsheet.) Click the **Data** tab.
2. In the “Get Data” section, select **From Text/CSV**.



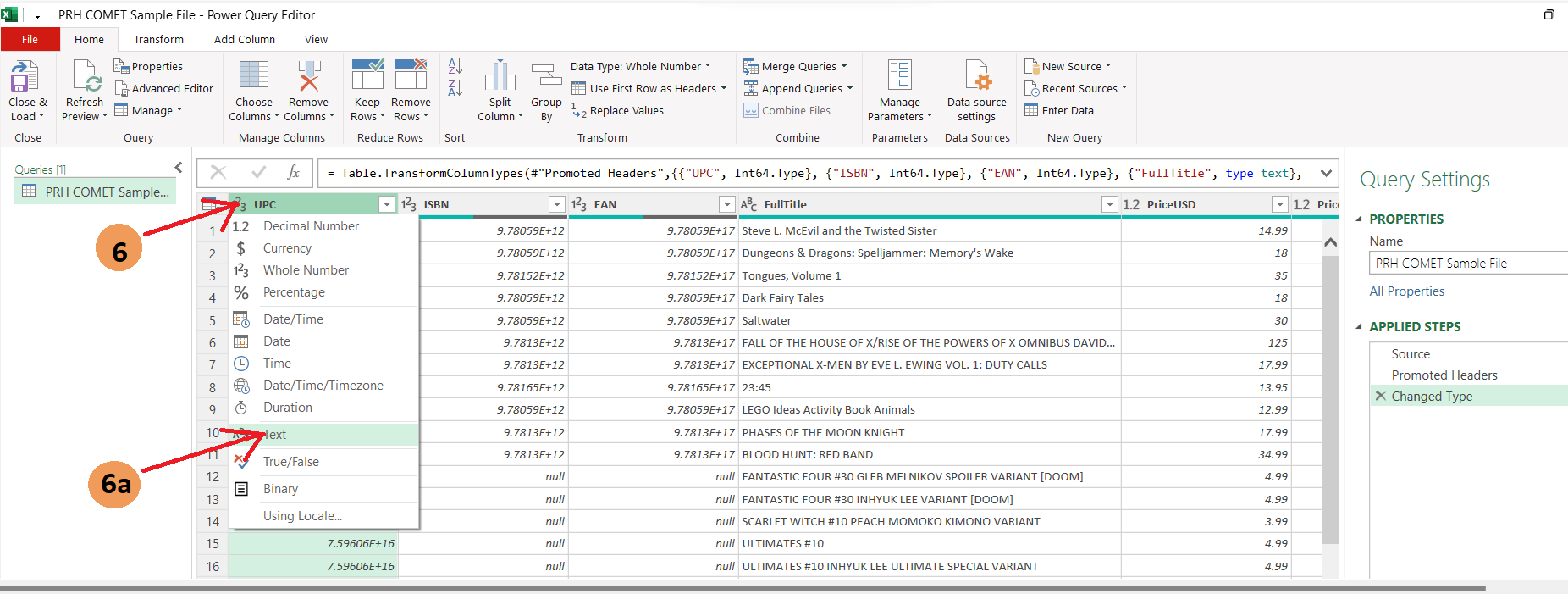
1. Select the CSV file you are trying to import, then click **Import**.

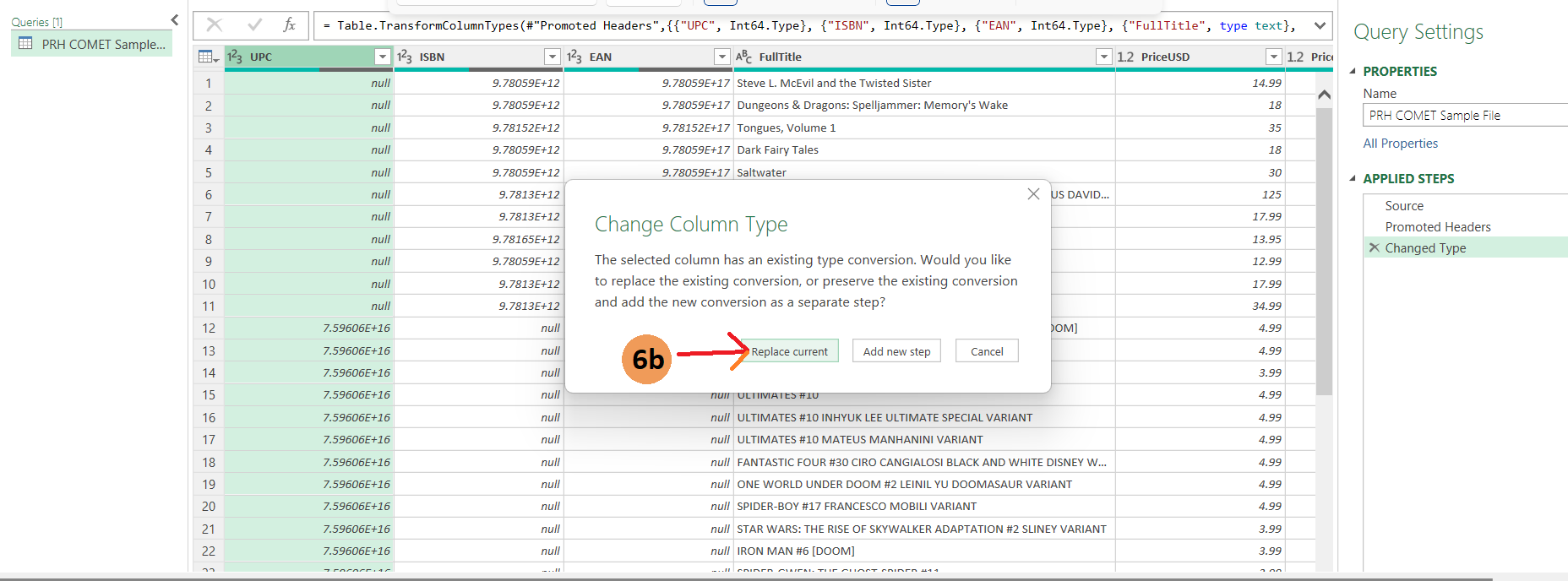


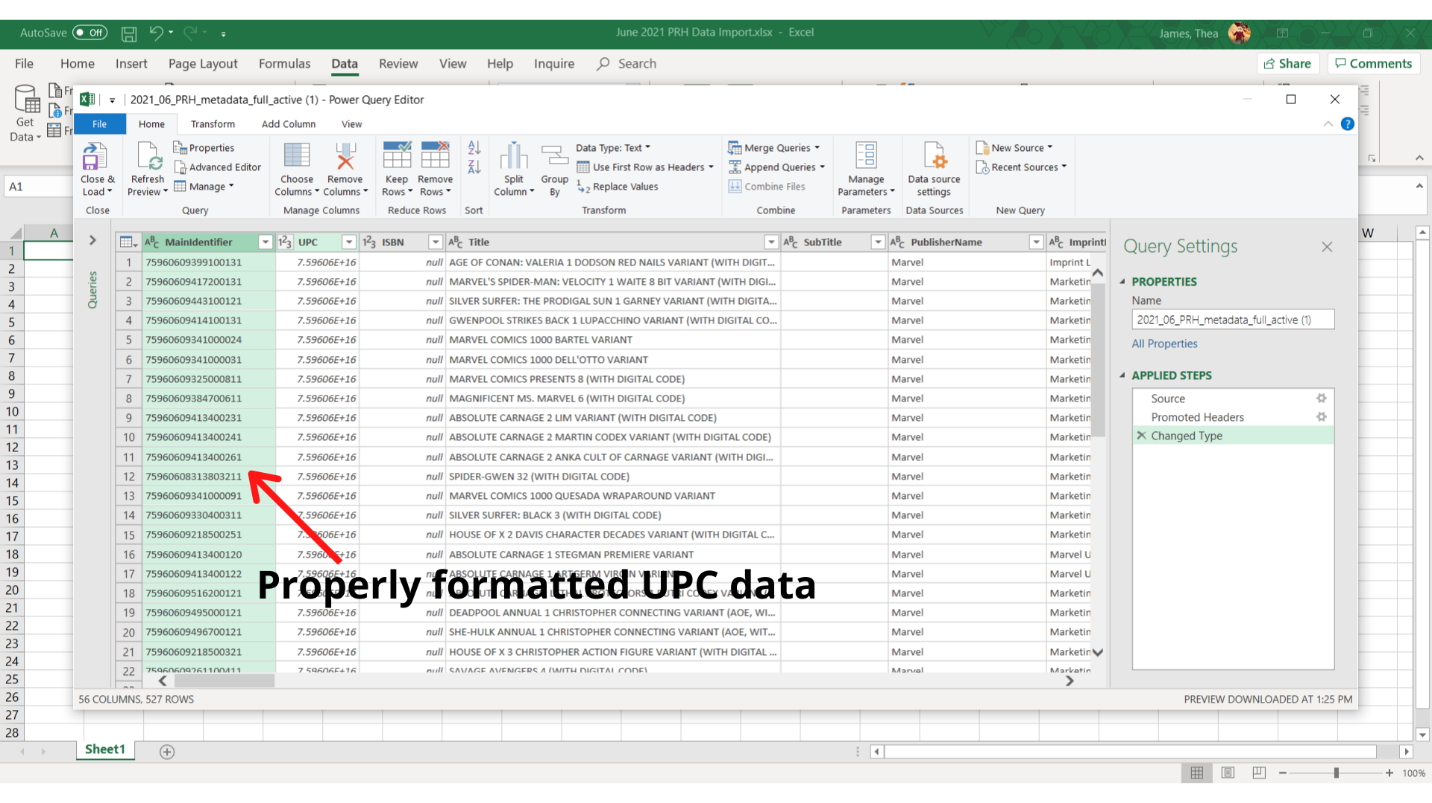
1. You’ll see a screen that previews the CSV data. Make sure to select the following items from each dropdown menu:
   1. File Origin: Unicode (UTF-8)
   2. Delimiter: Comma
2. Then, select **Transform Data**.



1. The following columns will need to be transformed into a Text format:  
   **UPC, ISBN, EAN, FOCDate, OnSaleDate, OriginalCatalogDate, VariantRatio, AgeRange, OrderRequirementCodes, WriterISNI, ArtistISNI, CoverArtistISNI, ColoristISNI, InkerISNI, EditorISNI, LettererISNI, StockCode, CatalogMonth, ReturnWindow, ImageUpdateDate.**   
   1. Starting with **UPC**, select **Text** from the formatting dropdown menu.
   2. Then, select **Replace Current**. (You will see that all of your scientific notation UPCs now should have real UPC information on your preview.)

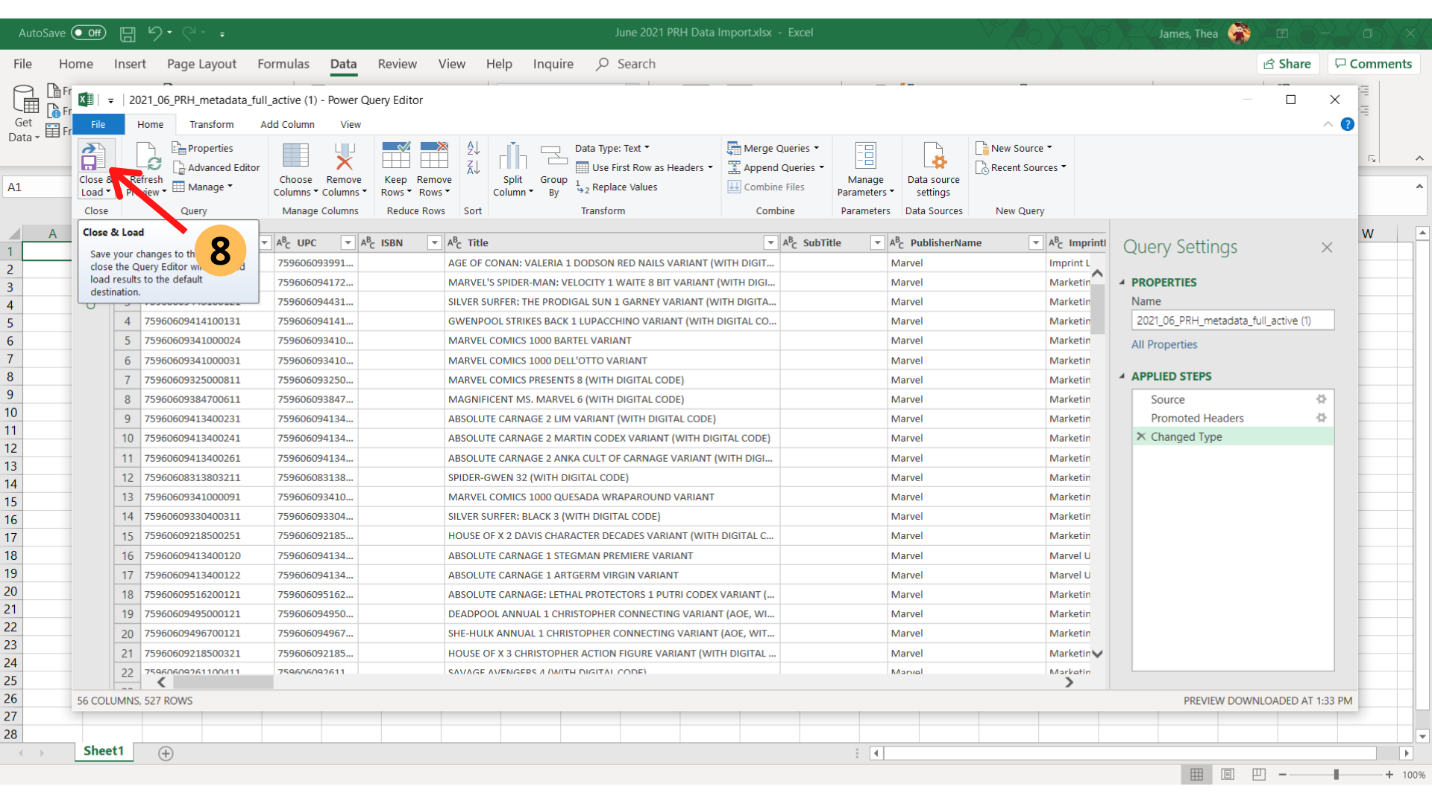






***Pro Tip****: If you’ve tried these steps and still see that your MainIdentifier column contains UPCs that look like scientific notation (****7.59606E+16****) or end in a string of zeroes (****75960609341000000****), you’ll need to close out the import query and try again.*

1. Repeat steps 6a and 6b for the following columns:   
   **UPC, ISBN, EAN, FOCDate, OnSaleDate, OriginalCatalogDate, VariantRatio, AgeRange, OrderRequirementCodes, WriterISNI, ArtistISNI, CoverArtistISNI, ColoristISNI, InkerISNI, EditorISNI, LettererISNI, StockCode, CatalogMonth, ReturnWindow, ImageUpdateDate.**
2. Under the **File** menu, click **Close and Load**.



You should now have your properly formatted Excel import of the CSV Data File!